From:	Hughes, Ernie
To:	Monise Brabham
Subject:	Re: Revised Agreement
Date:	Thursday, April 04, 2019 8:20:51 AM
Attachments:	Outlook-1518459220.png

Monise, could we schedule a time to talk on Monday. I will have the committee data rep. to join us on the call. Please send times you are available.

Below are items to address during the call. I am traveling week. I want to move forward on this project.

Ernie

^_____

There were several other things we discussed adding to the contract:
- Limiting the number of directories that could be purchased by any single individual (I couldn't find this in the contract).
- We talked about eliminating the option to get an online directory, but that might not be feasible. What stops someone from readily sharing the online directory once they purchase it?
- We want to see a copy of the script used before they start calling (we need to know how someone is informed about how they can opt-out).

Other - We wanted to get a client reference list

Get Outlook for Android

On Tue, Mar 26, 2019 at 12:43 PM -0400, "Monise Brabham" <RBrabham@publishingconcepts.com> wrote:

> Good Morning Dr. Hughes,
>
> I've made the revisions to the agreement and attached it so that you may review and hopefully sign by Friday. I know that you have put a lot of time into moving it forward and again I appreciate all your efforts.
>
> Below each of your questions is an answer that I hope is helpful. Please don't hesitate to call or email if more clarity is needed.
>
> Page 1: Book publication
> The committee wants an explanation of the following

Company reserves the editorial right to select which, if any content submitted

This is to cover us in case the book is too large. This is not a concern for Truman because of the number of alumni records.

Page 2

Project Features

We will opt out of apparel solicitation –

This is not an option. PCI requires it as a an additional way to recoup the costs of the project. We will handle all the the licensing requirements for the logo.

Data Transformation Solution

You and I discussed this in an earlier call: concerning after sale

This is an optional part of the agreement. Schools that want to have continuous maintenance/updates for their data will add this components to the project. Adding it now gives you a discounted rate and we will perform data hygiene twice a year for 3 years. If you're not interested in this you can simply leave blank or cross an x through the offering.

Page 4

Section 3 V. Logo

We will need logos for the marketing pieces of the project.

Section 9 (i)

Question, what phase of the project does the alumni has to opt out?

Alumni can opt out during the call into our call centers. They also have the option to suppress any fields of data in their biographical listing in the directory.

Section 11

There was no question typed for this section but I wanted to clarify that this is purely PCI asking Truman to stand between us and anyone that makes a claim against the directory.

Section 14 – add Missouri

This has been completely removed from the agreement

Monise

Monise Brabham | Account Executive

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